

CORPORATE PARTICIPANT INFORMATION GUIDE 2009

CATEGORIES	AMOUNT	ADVERTISEMENT	EXCLUSIVE PRODUCT DEMO.	EXHIBITOR BOOTH DISPLAY	BANQUET TICKETS
DIAMOND	\$10,000	1 full page color 8 ½" W x 11" H	Yes	8' x 30'	10
PLATINUM	\$5,000	1 full page color 8 ½" W x 11" H	No	8' x 20'	8
GOLD	\$4,000	½ page color 8 ½" W x 5 ½" H	No	8' x 10'	6
SILVER	\$3,000	¼ page color 4 ¼" W x 5 ½" H	No	8' x 10'	4
Vendor Booth	\$2,000	None	No	8' x 10'	2
Additional Dinner Tickets	\$50/ person	-	-	-	-

BOOTH DESCRIPTIONS:

All vendor booths are a minimum of 8' deep by 10' wide. Additional space can be purchased at \$2000 in increments of 8' x 10'. All booths include 1 table, 2 chairs, a small waste basket, and 500 watts of electrical. Additional electrical, tables and chairs can be provided at an additional cost.

EXCLUSIVE PRODUCT DEMONSTRATION:

Diamond Level Sponsors will be able to showcase their product during the training exercise. Product demonstration will take place within a single designated training scenario. Designated scenarios will be determined by the Urban Shield Command Staff. Product demonstrations will be on a first come, first serve basis.

BANQUET TICKETS:

Banquet tickets are provided to all sponsors bronze level and above. For security purposes, our office requires that you provide the names of all company employees that will be utilizing the tickets no later than October 1, 2009. All names of company employees shall be provided to the Corporate Sponsorship Program representatives.

ADVERTISEMENT DEADLINES & GUIDELINES:

All sponsor advertisements must be submitted to our office no later than July 15, 2009. Any advertisements received after June 15, 2008 are not guaranteed placement in the event program. We ask that all artwork be emailed to dbezu@acgov.org. All artwork must adhere to the following guidelines:

ACCEPTABLE SOFTWARE APPLICATIONS FOR SUBMITTING ARTWORK:

VECTOR: (ACCEPTABLE)

- Adobe Illustrator CS4 or lower (.ai) – saved as its native (.ai), format or editable PDF.
- Corel Draw 13 or lower (.cdr) – saved as its native (.cdr) or generic (.eps).
- .jpg files

BITMAP: (NOT ACCEPTABLE)

- Adobe Photoshop – (.psd)
- 300dpi to scale jpeg, or Tiff format, .bmp or gif are not recommended and will reproduce in poor quality. We can not be responsible for bad artwork. If this is the case you can contact our design department to assist you in development of your design.

• WEB IMAGES: (NOT ACCEPTABLE)

Images from the internet are not acceptable. Web images are low resolution bitmaps.

FOR MAC USERS:

- Convert all files to PC format, (.ai or .eps)

****If you are unable to email your artwork, mail an electronic file on cd with written instructions, along with contact information so our design department can assist you.***